



ANDOVER BID
WORKING FOR YOU

News Release

MOOCH WINS 2019 BEST ANDOVER CHRISTMAS WINDOW

Date: 23rd December 2019

IMMEDIATE RELEASE

An established and independently owned Andover shop has been chosen by the people of the town as winner for the best Christmas Window Competition 2019 run by the BID. Mooch, owned by Georgina Roberts has a small but friendly, helpful and knowledgeable staff team and stocks a wide range of products including jewellery, clothes, home furnishings, cards, candles and gifts. The customer on-line reviews speak about how quirky, unique and what a little treasure trove the business is with helpful staff.



The Andover BID Christmas window competition was decided by a public vote where people were encouraged to vote on social media for their best shop window. Steve Godwin, BID manager says *“the competition was great this year and because of its popularity by the public, it was extended by a week. We are very proud of Andover and its businesses and the community have voted for their favourite shop. The lead up to Christmas is a really important time for retailers, and this competition has brought some Christmas sparkle and highlighted the many wonderful businesses that we have in the town. Mooch were the winners, followed up by second place, Gallagher’s Florist and Jim’s Barbers, third. BID secured sponsorship for the competition and Mooch the winners will be treated to a carvery meal for four and a bottle of wine, kindly donated by the Andover White Hart. This competition which closely followed a BID independents(Indies) prize winning competition, have proven to be so popular that the BID has decided to run others next year, probably starting with Valentine’s day in February.”*

The winner on the best Christmas winner competition was announced on Love Andover at mid-day on Monday 23rd December.

Notes to editor:

Andover Business Improvement District (BID) is an arrangement whereby businesses come together in a formal way as an ideal mechanism to form and develop a dynamic business environment to promote footfall and dwell time within the town centres. The Andover BID has a 5-year term and is funded by over 200 businesses within Andover Town Centre. The BID came into operation in April of 2019. The BID is an independent, not for profit company with a Board of directors who represent levy payers. They are responsible for the governance of the company and oversee the BID strategy with funds for investment of c£1,000,000 over five years.



For media enquiries please contact Steve Godwin at Andover Town Centre BID Limited.

For more information about Andover BID please visit www.andoverbid.org. To contact us telephone 01264 930063 or alternatively email info@andoverbid.org.uk