



**ANDOVER BID**  
WORKING FOR YOU

## Press Release

### ANDOVER BID INTRODUCES A NEW BUSINESS TO TOWN

Date: 24<sup>th</sup> April 2019

#### Immediate release

Andover Business Improvement District (BID) which only started in the town in early April 2019 has had an early success and has introduced a new business to one of the empty retail units in the Town Centre. The new business in Waterloo Court, just off the High Street is opening in early May and is owned by local business women Lindy Darmanin who is opening as Lindy's Boutique and is specializing in Wedding, Bridesmaid and Prom wear. Lindy a local person is working frantically to have the shop ready for its opening launch on Wednesday 1<sup>st</sup> May, says "I am really enthusiastic about this new project, I understand the Importance of customer service and support and I know that what I am offering in Andover is going to be in great demand. Andover has so much potential and I am delighted to be working with the newly established BID. Having researched the market, I realize that there is room for a quality business offering a specialized service"



Steve Godwin, the Andover BID Manager says he is delighted that Lindy's Boutique is opening in the town. There is great potential for this type of business in the Andover and surrounding areas and we are encouraged to see the high quality and levels of customer service that Lindy is going to be offering to customers. This is another quality independent business for our

town and will adds to the retail offer locally. We will do all we can to ensure that Lindy's Boutique is a great success. Steve says that the unit next door has also created a great deal of interest and the BID currently has another new independent business interested in taking the lease, further details will be available soon.

#### Notes to editor:

*Andover Business Improvement District (BID) is an arrangement whereby businesses come together as an ideal mechanism to form and develop a dynamic business environment and decide which improvements they feel could be made in their area. Andover BID has a 5-year term after which it will apply for renewal. Funded by over 250 businesses within Andover Town Centre paying a 2% levy based on their rateable value, businesses voted in favour of becoming a bid towards the end of 2018 and the BID came into operation in April of 2019. The BID is a not for profit company with a Board of up to 12 directors who are levy payers. They oversee the company and BID activities with funds of c£1,000,000 over five years.*

*For media enquiries please contact: Steve Godwin at Andover Business Improvement District Ltd.*



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