

## Press Release

### ANDOVER BID ALREADY MAKING A DIFFERENCE

Date: 1<sup>st</sup> May 2019

#### Immediate release

**Andover Business Improvement District (BID)** which started on 1<sup>st</sup> April is already beginning to impact positively on the town after its first month. Steve Godwin BID Manager said “I am delighted with the progress that the BID has made. It has been an extremely busy few weeks and we have a great deal to do, but we are already making an impact and beginning to deliver on the pledges set out in our 2019-2024 Business Plan. We are listening to the needs of businesses and acting where we can on initiatives that will add additionality.”

**BID Manager has been appointed**, and is in position and active in the town

**The first of two-pop up shops** are let and a new business to the town opened on May 1<sup>st</sup>

**The introduction of a Waste Charter** is underway and will shortly be launched in the town

**A town Two-Way Radio scheme** is under consideration and being debated with BID businesses

**A BID website** is under construction and is about to go live!

**Free town Wi-fi** is being negotiated

**The Food Fair**, new to Andover and being brought to the town by BID - 12<sup>th</sup> May – A major sponsor is secured

**Visits to businesses** by the BID Manager are now taking place

#### Notes to editor:

*Andover Business Improvement District (BID) is an arrangement whereby businesses come together as an ideal mechanism to form and develop a dynamic business environment and decide which improvements they feel could be made in their area. Andover BID has a 5-year term after which it will apply for renewal. Funded by over 250 businesses within Andover Town Centre paying a 2% levy based on their rateable value, businesses voted in favour of becoming a bid towards the end of 2018 and the BID came into operation in April of 2019. The BID is a not for profit company with a Board of up to 12 directors who are levy payers. They oversee the company and BID activities with funds of c£1,000,000 over five years.*

*For media enquiries please contact Steve Godwin at Andover Business Improvement District Ltd.*

