



**ANDOVER BID**  
WORKING FOR YOU

## News Release

# BID AVAILABLE FOR ANDOVER BUSINESSES

Date: 1<sup>st</sup> April 2020

IMMEDIATE RELEASE

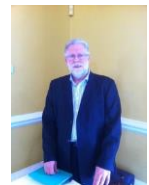
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Andover Business Improvement District says that it is very much available to support town centre businesses through the Coronavirus pandemic. Steve Godwin BID Manager says “We are living through unprecedented and worrying times and for many Andover Town Centre businesses, they have either had to close or scale down their operations. Some have been able to adapt their products or services to new ways of working; others have had to reduce working hours or lay staff off. We want to reassure you that Andover Business Improvement District, the BID remains here during this crisis to support you and to ensure that all the updated and current information is readily available for you to access. We are in daily contact with Test Valley Borough Council and can give regular updates on access to the Government announced support relating to your business.

It will only be a matter of time before we emerge from this virus and when that happens, Andover BID will be even more relevant to the recovery of our town centre. In the meantime, you can keep up to date with relevant information by going to our website <https://andoverbid.org/coronavirus>

### Notes to editor:

*Andover Business Improvement District (BID) is an arrangement whereby businesses come together in a formal way as an ideal mechanism to form and develop a dynamic business environment to promote footfall and dwell time within the town centres. The Andover BID has a 5-year term and is funded by over 200 businesses within Andover Town Centre. The BID came into operation in April of 2019. The BID is an independent, not for profit company with a Board of directors who represent levy payers. They are responsible for the governance of the company and oversee the BID strategy with funds for investment of c£1,000,000 over five years.*



*For media enquiries please contact Steve Godwin at Andover Town Centre BID Limited.*

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For more information about Andover BID please visit [www.andoverbid.org](http://www.andoverbid.org). To contact us telephone 01264 930063 or alternatively email [info@andoverbid.org.uk](mailto:info@andoverbid.org.uk)