



**ANDOVER BID**  
WORKING FOR YOU

## News Release

### Andover Christmas Window Competition launched

Date: 28<sup>th</sup> November 2019

**IMMEDIATE RELEASE**

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BID has collected the prize for the business who wins this year's Christmas window competition. Closing on the 14<sup>th</sup> December, different town centre windows will be displayed on social media, and members of the public are asked to vote for their favourite window.

The winning business will be the one on the 14<sup>th</sup> December that has the most votes and will win 4 carvery meals and a bottle of wine generously donated by The White Hart Hotel in Bridge Street.



**Steve, the BID Manager receives the prize from Hannah at The White Hart**

#### **Notes to editor:**

*Andover Business Improvement District (BID) is an arrangement whereby businesses come together in a formal way as an ideal mechanism to form and develop a dynamic business environment to promote footfall and dwell time within the town centres. The Andover BID has a 5-year term and is funded by over 200 businesses within Andover Town Centre. The BID came into operation in April of 2019. The BID is an independent, not for profit company with a Board of directors who represent levy payers. They are responsible for the governance of the company and oversee the BID strategy with funds for investment of c£1,000,000 over five years.*



*For media enquiries please contact Steve Godwin at Andover Town Centre BID Limited.*

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Contact | 01264 930063 | [info@andoverbid.org.uk](mailto:info@andoverbid.org.uk) | <https://www.andoverbid.org>