



ANDOVER BID
WORKING FOR YOU

News Release

BID allocates its 50th two-way radio to local business

Date: 10th December 2019

IMMEDIATE RELEASE

Following the successful launch of its new radio scheme for Andover in November, the BID has just issued its 50th, state of the art digital radio to Ian Souch, Leisure Centre Manager for Andover. Ian who is employed by People for Places, the company that run the centre says *'I am delighted to be part of the scheme and see this as a really positive step forward in good communication and partnership working aimed at helping to reduce crime in the town centre'*. The leisure centre radio will be held daily by the duty manager and will allow effective two-way communication to the town centre.



Steve Godwin, the BID manager is pictured handing over the radio to Ian and says, 'from a BID perspective, the radio system was something our members asked us to provide in the town. We have been delighted with the take up from retailers, pubs, late night establishments and the leisure sector and we look forward to a further development in January which will be a confidential App allowing data sharing for users of the Pubwatch or Shopwatch scheme. The App has been developed as an aid to business to allow and encourage secure and confidential data sharing which can be managed on a laptop, tablet or phone and is aimed at reducing crime.'

Notes to editor:

Andover Business Improvement District (BID) is an arrangement whereby businesses come together in a formal way as an ideal mechanism to form and develop a dynamic business environment to promote footfall and dwell time within the town centres. The Andover BID has a 5-year term and is funded by over 200 businesses within Andover Town Centre. The BID came into operation in April of 2019. The BID is an independent, not for profit company with a Board of directors who represent levy payers. They are responsible for the governance of the company and oversee the BID strategy with funds for investment of c£1,000,000 over five years.



For media enquiries please contact Steve Godwin at Andover Town Centre BID Limited.

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